

Press Release: IoT in Retail

Internet of Things in Retail, 23 June 2016, London Technology Week

The only retail event at London Technology Week with a focus on the internet of things

London – Tuesday, 10th May 2016:

Today marks the launch of [IoT in Retail](#), a one-day conference taking place on 23 June, as part of London Technology Week. As retailers begin to consider how inter-connected systems and products will affect their business, [IoT in Retail](#) will showcase how the most innovative retail organisations have utilised these developments.

We will be joined on 23 June by speakers including **Innovation Manager at John Lewis, John Vary**. John will discuss how the Oxford Street store's smart home project aimed to bring the internet of things to life for consumers; enabling them to contextualise this complex concept in an easily digestible way.

IBM UK & Ireland Head of Retail, Danny Bagge, will be talking to attendees about how mobile and cloud technologies will develop in line with the internet of things and giving retailers invaluable insight into how to turn these advances into revenue in their own businesses.

This event comes at a time when the internet of things looks set to move from the future, to the present. All speakers at the event are at the forefront of integrating the internet of things with their businesses and will be sharing unrivalled insight into turning this concept into a reality for your business.

[IoT in Retail](#) is a one-day conference taking place on **23 June** in **Central London**. Speakers on the day come from top retail organisations including **American Apparel, John Lewis, Benetton and IBM**. [Early bird entry](#) is available until **20 May**.

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